



Overview

Art Director with multi-disciplined web/print design and project management skill set in both startups and established companies seeks pivotal role in company success.

Have directed, designed and produced various websites, ad campaigns, corporate ID packages, software mock-ups, animations, 3D computer models and multimedia presentations. Highly proficient with Adobe Design Suite.

Accomplishments & Expertise

Art Direction

- Assembled and managed team of in-house and contract web designers for an industry-leading web promotions company producing web sites and interactive media for top tier brands such as Sony, NFL, and CNN.
- Tasked with developing and guiding the company's corporate ID through all mediums.
- Forged complex web interfaces for online databases, designed and coded multiple web sites, created advertising campaigns and corporate logos, designed interactive entertainment application interface and associated games.
- Mentored junior designers.

Project Management

- Consulted with clients to design promotions to meet their needs, determine scope of work, and implement the targeted solution.
- Authored and reviewed Statement of Work for proposals and projects.
- Scheduled and appropriated resources for projects.
- Utilized broad technical background to facilitate seamless interface between client and all facets of in-house production.
- Crafted user interface, user case scenarios, and data transfer requirements for use by design and programming teams.

Professional Experience

Art Director- Realtime Media Inc, Bryn Mawr, PA	2004-present
Web Programming Consultant- Educational Testing Service, Ewing, NJ	2002-2003
Senior Interactive Designer- Wingspan Technology, Inc., Blue Bell, PA	1999-2002
Lead Designer- InterWorld/ActionWorld/UGO, New York, NY	1996-1999
Graphic Designer- AdMed Inc., New Hope, PA	1995

Education

B.F.A. in Graphic Design

The College of New Jersey (formerly Trenton State College)
Trenton, NJ, 1994

Dale Carnegie Course

Recipient of Special Achievement and Human Relations awards
New York, NY, 1998